

RIHA ALLIED MEMBERSHIP TIERS

NOT just membership. It's a marketing and sales program! Tap into the statewide hospitality community with the Allied Membership that is right for your organization.

Deliverables that offset your annual investment and give you visibility and exclusive members-only access:

Membership Directory Access | a listing of all RIHA members

Listing on RIHA Website | (www.rihospitality.org) with links to your media platforms

Meet Decision Makers | access to our networking and fundraising events

Widen Your Audience | access to sponsorship and advertising opportunities

Raise Your Profile | opportunity to offer RIHA member discount

Newsletter Subscriptions | Membership Monday, Workforce Insider, Hill & Dale (legislation), Economic Relief, and Breaking News

RIHA Membership Councils | access to Advocacy, Allied, Women in Hospitality, Human Resources, Educators Council(s) and more

Access to Member's Only Savings Programs | insurance, energy, credit card processing, technology, benefits, music licensing, training (and more)

Stars of the Industry | (2) Dinner Tickets and half-page ad in the program book

RIHA Newsletter | Highlight in one edition (per year) of our emails: graphic insert with text and link (300x250px, 40 words or less)

Logo Placement | (12) months of logo placement in email communications: Membership Monday & Workforce Insider

Annual Golf Classic | (2) lunch or dinner tickets (does not include golf game), corporate gift placement in swag bags (sponsor to provide)

Email Blast | (2) dedicated email blasts (per year) to RIHA membership: custom message up to 150 words, expanded graphic (600x400px), and links

Website Banner | (6) month slider ad placement on RIHA website homepage

Event Tickets | (4) tickets to Economic Outlook Breakfast or Women in Hospitality Event

Directory Listing | outlined below

	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Basic \$500
Membership Directory Access a listing of all RIHA members	x	x	x	x	x
Listing on RIHA Website (www.rihospitality.org) with links to your media platforms	x	x	x	x	x
Meet Decision Makers access to our networking and fundraising events	x	x	x	x	x
Widen Your Audience access to sponsorship and advertising opportunities	x	x	x	x	x
Raise Your Profile opportunity to offer RIHA member discount	x	x	x	x	x
Newsletter Subscriptions Membership Monday, Workforce Insider, Hill & Dale (legislation), Economic Relief, and Breaking News	x	x	x	x	x
RIHA Membership Councils access to Advocacy, Allied, Women in Hospitality, Human Resources, Educators Council(s) and more	x	x	x	x	x
Access to Member's Only Savings Programs insurance, energy, credit card processing, technology, benefits, music licensing, training (and more)	x	x	x	x	x
Stars of the Industry (2) Dinner Tickets and half-page ad in the program book	x	x	x	x	
RIHA Newsletter Highlight in one edition (per year) of our emails: graphic insert with text and link (300x250px, 40 words or less)	x	x	x	x	
Logo Placement (12) months of logo placement in email communications: Membership Monday & Workforce Insider	x	x	x		
Annual Golf Classic (2) lunch or dinner tickets (does not include golf game), corporate gift placement in swag bags (sponsor to provide)	x	x	x		
Email Blast (2) dedicated email blasts (per year) to RIHA membership: custom message up to 150 words, expanded graphic (600x400px), and links	x	x			
Website Banner (6) month slider ad placement on RIHA website homepage	x	x			
Event Tickets (4) tickets to Economic Outlook Breakfast or Women in Hospitality Event	x	x			
Directory Listing outlined below	Prime and more	Prime	Advantage	Highlight	Basic

Your Directory Listing describes how other members see your profile in our membership database.

We offer varying degrees of visibility and searchability to highlight the services you offer to other members.

PRIME: five searchable sub-categories

- Includes organization name (bold, size increased, color added), primary address, main contact, work phone, other phone, affiliation icon, listing logo, short business description, member since date & coupons (container box highlighted with a border)

ADVANTAGE: three searchable sub-categories

- Includes organization name (highlighted, size increased, color added), primary address, main contact, work phone, other phone, affiliation icon, listing logo, short business description, member since date & coupons

HIGHLIGHT: two searchable sub-categories

- Includes organization name (highlighted, size increased), primary address, main contact, work phone, other phone, affiliation icon, short business description & coupons

BASIC: one searchable sub-category

- Includes organization name (highlighted), primary address, work phone, affiliation icons & coupons.

\$10,000 Platinum Membership includes a personal consultation with Dale J. Venturini (President/CEO) to discuss a customized membership with exclusive benefits not listed here.

Contact RIHA's Marketing & Events Manager
Katie Kleyla | katie@rihospitality.org | 401.223.1120, ext. 113

RIhospitality.org | March 2022 | PAGE 4

